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上海报业集团主管主办

新民周刊

XINMIN WEEKLY



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2018年第2期 / 总 973 期

知识电商何时破万亿

The central illustration features a hand holding a blue smartphone. The screen shows the Chinese characters '知识付费' (Knowledge Payment) in a stylized font, with a red circle containing a white '¥' symbol below it. The background is a light blue space filled with various icons representing knowledge, education, and culture, such as books, a microscope, a graduation cap, a lightbulb, and a palette. Several portraits of people are integrated into the scene, including a woman with glasses and a red sign that says '晓说' (Xiao Shuo), a man in a suit, a man with glasses, and a man with a microphone. The overall theme is the intersection of technology, education, and commerce.

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